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APPLICATION NO.	FI	LING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/833,013	(04/10/2001	Trent J. Brundage	P0337	8369	
23735	7590	10/31/2006		EXAN	EXAMINER	
DIGIMAR(PARTHASARATHY, PRAMILA			
9405 SW GEMINI DRIVE BEAVERTON, OR 97008				ART UNIT	PAPER NUMBER	
,				2136		

DATE MAILED: 10/31/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

i •		Application No.	Applicant(s)		
		09/833,013	BRUNDAGE ET AL.		
	Office Action Summary	Examiner	Art Unit		
		Pramila Parthasarathy	2136		
Period fo	The MAILING DATE of this communication ap or Reply	pears on the cover sheet with the c	orrespondence address		
A SH WHIC - Exter after - If NO - Failu Any (ORTENED STATUTORY PERIOD FOR REPLEMENTED IN THE MAILING DISTRICT DISTRIC	ATE OF THIS COMMUNICATION 136(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).		
Status					
2a)	Responsive to communication(s) filed on 13 C This action is FINAL . 2b) This Since this application is in condition for allowarclosed in accordance with the practice under the	s action is non-final. ince except for formal matters, pro			
Dispositi	on of Claims				
5)□ 6)⊠ 7)□	Claim(s) <u>1-32</u> is/are pending in the application 4a) Of the above claim(s) <u>1-6,14-23 and 25-36</u> Claim(s) is/are allowed. Claim(s) <u>7-13,24,31 and 32</u> is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/o	is/are withdrawn from considerat	ion.		
Applicati	on Papers .	· ·			
10)	The specification is objected to by the Examine The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the E	cepted or b) objected to by the lead of a drawing(s) be held in abeyance. Section is required if the drawing(s) is ob-	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).		
Priority u	ınder 35 U.S.C. § 119				
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 					
2) Notice Notice 3) Information	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date 10/13/2006	4) Interview Summary Paper No(s)/Mail Di 5) Notice of Informal P 6) Other:	ate		

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DETAILED ACTION

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Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set

forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this

application is eligible for continued examination under 37 CFR 1.114, and the fee set

forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action

has been withdrawn pursuant to 37 CFR 1.114.

2. Applicant's submission filed on October 27, 2006 has been entered and made of

record.

Information Disclosure Statement

3. An initialed and dated copy of Applicant's IDS form 1449 is attached to the Office

action.

Claim Rejections - 35 USC § 112

The following is a quotation of the first paragraph of 35 U.S.C. 112:

The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same and shall

set forth the best mode contemplated by the inventor of carrying out his invention.

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4. Claim 10 is rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the written description requirement. The claim(s) contains subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), at the time the application was filed, had possession of the claimed invention.

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The amended independent Claim 10 reads, " ... steganographic encoding varying values representing at least some data from each of the plurality of areas".

With respect to "steganographic encoding varying values", although the background of the invention [0013] discloses that the data may be encoded as slight variations in sample values and further that the data may be encoded as slight variations in quantization values or levels, the instant specification does not disclose "steganographic encoding varying values representing at least some data from each of the plurality of areas. Applicant amendment does not clarify the steps of steganographic encoding varying values representing at least some data from each of the plurality of areas and directs to paragraph [0013], which do not disclose steganographic encoding varying values representing at least some data from each of the plurality of areas.

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Double Patenting

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The nonstatutory double patenting rejection is based on a judicially created doctrine grounded in public policy (a policy reflected in the statute) so as to prevent the unjustified or improper timewise extension of the "right to exclude" granted by a patent and to prevent possible harassment by multiple assignees. A nonstatutory obviousness-type double patenting rejection is appropriate where the conflicting claims are not identical, but at least one examined application claim is not patentably distinct from the reference claim(s) because the examined application claim is either anticipated by, or would have been obvious over, the reference claim(s). See, e.g., *In re Berg*, 140 F.3d 1428, 46 USPQ2d 1226 (Fed. Cir. 1998); *In re Goodman*, 11 F.3d 1046, 29 USPQ2d 2010 (Fed. Cir. 1993); *In re Longi*, 759 F.2d 887, 225 USPQ 645 (Fed. Cir. 1985); *In re Van Ornum*, 686 F.2d 937, 214 USPQ 761 (CCPA 1982); *In re Vogel*, 422 F.2d 438, 164 USPQ 619 (CCPA 1970); and *In re Thorington*, 418 F.2d 528, 163 USPQ 644 (CCPA 1969).

A timely filed terminal disclaimer in compliance with 37 CFR 1.321(c) or 1.321(d) may be used to overcome an actual or provisional rejection based on a nonstatutory double patenting ground provided the conflicting application or patent either is shown to be commonly owned with this application, or claims an invention made as a result of activities undertaken within the scope of a joint research agreement.

Effective January 1, 1994, a registered attorney or agent of record may sign a terminal disclaimer. A terminal disclaimer signed by the assignee must fully comply with 37 CFR 3.73(b).

5. Claims 7-13, 24, 31 and 32 are rejected on the ground of nonstatutory obviousness-type double patenting as being unpatentable over claim 1 – 22 of U.S. Patent No. 7,042,470. Although the conflicting claims are not identical, they are not patentably distinct from each other because in the instant case all elements of claims correspond to claims of U. S. Patent No. 7,042,470, except in the instant claims the element, geographical area is referred in claims of the Patent as geo-spatial map.

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6. Claims 7-13, 24, 31 and 32 are rejected on the ground of nonstatutory obviousness-type double patenting as being unpatentable over claim 1 – 20 of U.S. Patent No. 7,099,492. Although the conflicting claims are not identical, they are not patentably distinct from each other because in the instant case all elements of claims correspond to claims of U. S. Patent No. 7,099,492, except in the instant claims the element, geographical area is referred in claims of the Patent as geolocation.

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7. Claims 7-13, 24, 31 and 32 are provisionally rejected on the ground of nonstatutory obviousness-type double patenting as being unpatentable over claims 1 – 20 of copending Application No. 11/145,514. Although the conflicting claims are not identical, they are not patentably distinct from each other because the instant case, all elements of claims 7-13, 24, 31 and 32 correspond to the claims of 1 – 20 of the copending application claims, except in the instant claims <u>steganographically encoding</u> <u>plural-bit location data</u>, is referred in the copending application claims as steganographic encoding encodes a first plural-bit identifier.

This is a <u>provisional</u> obviousness-type double patenting rejection because the conflicting claims have not in fact been patented.

Allowable Subject Matter

8. Claims 7-13, 24, 31 and 32 are allowed.

As allowable subject matter has been indicated, applicant's reply must either comply with all formal requirements or specifically traverse each requirement not complied with. See 37 CFR 1.111(b) and MPEP § 707.07(a).

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Pramila Parthasarathy whose telephone number is 571-272-3866. The examiner can normally be reached on 8:00a.m. To 5:00p.m.. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Nasser Moazzami can be reached on 571-232-4195. Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-305-3900.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR only. For more information about the PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Pramila Parthasarathy October 27, 2006.

NASSER MOAZZAMI SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2100

10,27,06